



Chapter Strategic Planning

Rho Chapter of Delta
Kappa Epsilon Fraternity



Core Values

Vision Statement

- *“Rho of Delta Kappa Epsilon is a values based brotherhood that inspires leadership, intellectual curiosity, respect, and honor in our brothers with commitment to our fraternity and traditions as part of a vibrant Greek community actively engaged with Lafayette College.”*



Core Values

Mission Statement

- *“Strengthen our fraternity through the recruitment of quality brothers, improvement of academic performance, reinforcement of responsibility of membership, and more active collaboration with our community.”*
– Rho, Lafayette College



DKE Strategic Initiatives

Dynamic Recruitment Initiative

- Expand ΔKE's network and recruit high-quality members

Academic Engagement Initiative

- Engage the College community academically while stimulating the brotherhood intellectually

Community Engagement Initiative

- Build relationships with alumni, parents, and the Easton community
- Actively participate in StuGov, governing councils & Campus Life

Membership Commitment Initiative

- Promote accountability and dedication to our values

